



PRAGUE, Czech Republic

EXHIBITION PVA EXPO PRAGUE - Letnany

The theme of the competition: " The scent of the Orient"

Dear colleague, you have the unique opportunity to participate in the 4th year of the European Championship in Spa Manicure called EUROPEAN CHAMPIONSHIP SPA MANICURE 2014

In the competitions , which are held in the Czech Republic for a manicure, does not focused to SPA manicure . The world is moving towards natural technologies, that for professionals have a great future . Therefore, I decided in 2011 to organize an international competition in SPA manicure. In that 2014 will be the fourth year . The reactions of professionals , it is clear that it has become a popular meeting professionals at the highest level. This competition will be again focused not only on finishing nails, but on the whole protocol of Spa manicure - technology process including sanitary and aesthetic criteria. It is important to fulfill the topic final appearance of the skin of hands and nails. Under the accompanying effects can be used as general arrangement , styling , make- up , clothes, finish the work table. Inspiration can be drawn from photos of previous years at www.sparitual.eu

The competition is open to all manicurist / nail designers .

Each competitor will work exclusively with their materials and any brand of products for manicure based on your choice and experience.

We cordially invite you to participate in this prestigious international competition.

Marcela Mořkovská and organizational team

INSTRUCTIONS FOR PARTICIPANTS

On Saturday, 6 9th 2014 will be held at the fair cosmetics WORLD OF BEAUTY & SPA AUTUMN 3rd annual international competition EUROPEAN CHAMPIONSHIP SPA MANICURE 2014.

Organiser: Marcela Mořková – SpaRitual
in co-operation with EXPOBEAUTY PRAGUE s.r.o.

Terms and conditions for participants

The competition is intended for Czech and foreign SPA manicure professionals.

Participants are required to pay a registration fee of:

EUR 45 to be settled by direct debit to account no. 2000499170/2010 FIO BANK by 31.7. 2014

Participants are requested to send an application form and a copy of their qualification certificate to the following address:

**Marcela Mořková SpaRitual
Josefská 5
602 00 Brno**

If you have any inquiries regarding the competition and its criteria, please contact:
m.morkovska@sparitual.eu, tel.+420 604959736

Upon registration, **participants will be obliged** to prove their professional qualifications by presenting the original of their Qualification Certificate – training in the field or another document showing their qualifications and to prove their identity by presenting their ID card or passport.

Closing date for applications: 31.7.2014***

The number of foreign participants is not limited!

*****The number of Czech participants** is limited to a maximum of 15 contestants + participants from abroad.

This means that upon recording the payment of 15 fees, application forms and copies of documents sent to the organiser, the application procedure will be terminated. Five applicants registering after the above-mentioned 15 (according to the date of payment of the registration fee and delivery of the application form) shall be considered substitutes. **Taking into account the interest of manicurists, it is likely that the competition application procedure will be terminated before the official closing date for applications. Do not hesitate and apply in time!**

All payments made by applicants not accepted into the competition will be refunded to the relevant account. In the event of timely cancellation of participation in the competition, the registration fee will be refunded and the vacancy will be filled with a substitute. The first 20 registered contestants and substitutes will be notified immediately. The competition organizer will provide contestants with a document proving the payment of the registration fee.

Participants will arrive for registration and preparation for the competition between **9:00 and 10:00 a.m.**

The competition will start at 10:00 a.m. and will be closed at 11:45 a.m.

Duration of the competition: 105 minutes

Organisational issues will be communicated to the participants after the closing date for applications, i.e. after 1.8.2014

Participating manicurists are obliged to arrange the following:

Manicure tools: own lamp (necessary), manicure tray or product display, manicure bowl, brush, thermos flask with warm water, SPA manicure products of any brand, as selected by the participant (massage, restorative and aromatherapeutic products, antiseptic, bath, peeling, mask, nail cuticle softener, nail polish remover, cotton wool, hand cream, nail shield, top coat, nail files, orange wood stick, napkins, towels, etc.).

Colour nail polish – nail polish of any colour, however, corresponding to the assigned theme “With Parisian charm”

Nail polish application - 2 layers of basecoat, 2 layers of colour nail polish, 1 layer of topcoat, nail dryer (optional). The result is a comprehensive manicure treatment with painted nails (on both hands).

Tools not to be used: metal tools to push back cuticles or volcanic pumice stone. The cuticle and nail groove area must be clean, hangnail free. No decorations are allowed.

To push back cuticles, the following tools may be used: orange wood stick covered with cotton wool, rubber ended hoof stick, Teflon head manicure appliance.

Competition rules:

- 1) 15 is the maximum number of participants + participants from abroad.
- 2) Participants will draw numbers that will be visibly placed at each workplace.
- 3) Models have to wear theme-matching make-up, hairstyle and clothes.
- 4) Prior to the initiation of the competition, the jury will check models' hands and nails which have to be painted with red nail polish.
- 5) Natural nails are a basic prerequisite, models are not allowed to have gel or acrylic nail enhancements or nails extended using stencils.
- 6) The shape of nails (straight sided, oval, almond) is optional, however, should be as natural as possible.
- 7) The competition will be started and terminated by the chairwoman of the jury.
- 8) Competition duration: 105 min.
- 9) First phase of the competition: contestants will remove nail polish from models' nails and the jury will check their work. After removing the nail polish, each participant has to report to the jury that will check the work of the given participant. Only then the

participant can proceed to the next phase. There is a 15-minute time limit for nail polish removal, while the limit for the manicure treatment is 90 minutes.

- 10) The jury will evaluate hand and nail care. Participants are allowed to use any technology and brand of SPA manicure products.
- 11) The jury will focus on the method of work and professional approach of each manicurist.
- 12) During manicure treatment the rules of hygiene must be observed.
- 13) Aesthetic aspects.
- 14) Adherence to the competition theme.
- 15) In the course of the competition, the members of the jury will circulate among participants and enter their evaluation of the criteria into pre-printed forms. The evaluation form will only state the number drawn by the relevant participant, not their name.
- 16) Each section is evaluated using a scale from 1 to 5, where 5 means the highest mark.
- 17) Hangnails and injuries in the cuticle and nail groove area will be penalised (1 penalty point per finger).
- 18) After the termination of the competition, the members of the jury will submit the evaluation forms to the competition commissioner who will forward them to an independent representative of the fair organising team. The independent representative of the Interbeauty Prague fair organizer will, based on the points counted, determine three participants with the highest scores.

Duration of the competition: 105 minutes.

Important note:

Participants may only start to apply nail polish after the jury checks the first step of their work!

Jury evaluation criteria (1 to 5 points for each criterion)

- 1) Disinfection
- 1) Nail polish removal
- 2) SPA manicure technique selected
- 3) Look of the skin after treatment
- 4) Cuticle care around nail beds
- 5) Nail edge filing
- 6) Shape of the nail edge
- 7) Application of nail polish on the nail
- 8) Nail painting
- 9) Overall look (theme-matching clothes, hairstyle, make-up)

The jury will be composed of 6 independent specialists including foreign members.

Jury chairwoman: Marcela Mořková (Czech Republic), authorized expert in the field of manicure and pedicure

Competition commissioner: Bohumila Christophová, authorized expert in the field of cosmetics and make-up artist

Accommodation: *only for foreign contestants; discount on accommodation provided. Accepted applicants will be provided with more detailed information.*

Prizes for winners and competition participants:

1st place - EUROPEAN CHAMPIONSHIP SPA MANICURE 2014 crystal glass trophy
+ prize valued at CZK 80,000 (large stand with SpaRitual products)

2nd place - EUROPEAN CHAMPIONSHIP SPA MANICURE 2014 crystal glass trophy
+

3rd place - EUROPEAN CHAMPIONSHIP SPA MANICURE 2014 crystal glass trophy
+

All participants will receive valuable gifts and a EUROPEAN CHAMPIONSHIP SPA MANICURE 2014 participation certificate.

Competition partner: EXPOBEAUTY PRAGUE s.r.o.

Competition sponsors:

